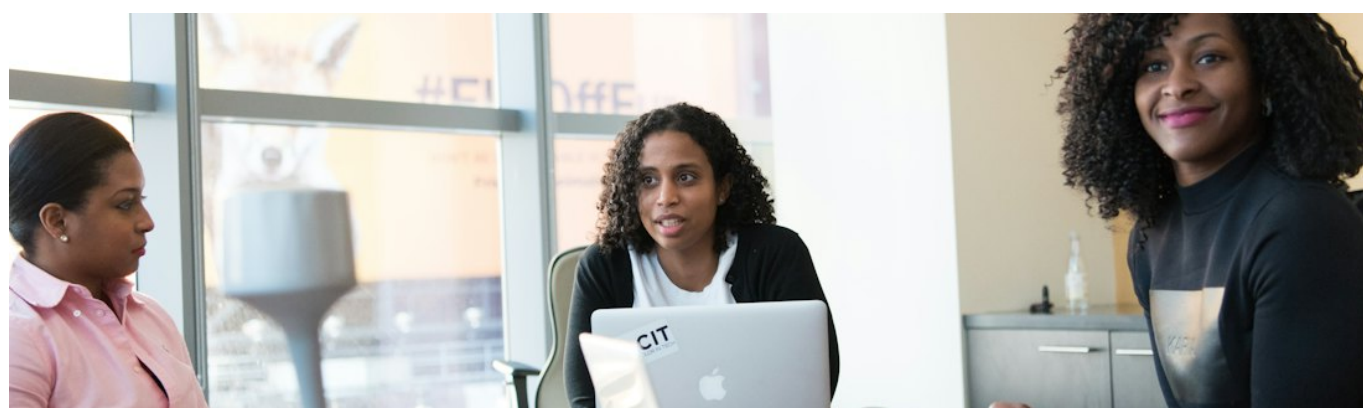


DATA ANALYSIS · THREE LEVELS

Learn to answer questions with data, and get paid for it.

Data analysis is a trade, like accountancy. The core does not change between employers: find the data, trust it or fix it, answer the question, and explain the answer to somebody who has to act on it.



NEXT COHORT Tue 10 Nov 2026 Applications close Sunday 1 November 2026. A new cohort every two months.	A LEVEL 3 months 11 teaching weeks at about 22 hours a week. Three levels in all.
CERTIFICATION Microsoft Certified: Power BI Data Analyst Associate PL-300. Compulsory, sat in week 11, awarded by the vendor, not by us.	PLACEMENT 2 months Remote, after Level 2, with a partner company. Unpaid. Every learner who meets the conditions is placed.
WHERE Campus in Yaoundé, or online Opposite POLYTECH. Same timetable, same coach either way.	TUITION 135 000 FCFA Per level, in three monthly payments of 45 000 FCFA at the founding rate for the cohort starting 10 November 2026 (150 000 FCFA for later cohorts), plus a 10 000 FCFA enrolment fee paid once. The certification exam is paid separately: \$58 for Level 1, at the vendor's price, no markup.

The certification is compulsory. Every level ends in an exam set and marked by AWS, Microsoft, CompTIA, Meta, Databricks or the Python Institute. It is worth more than our own certificate, because it is read the same way in Yaoundé, Lagos, Lisbon and Toronto. We buy the voucher at the vendor's own price, with no markup.

The three levels

LEVEL 1 · 3 MONTHS

Data Analysis Foundation

Take a messy file nobody wants to open, get a reliable answer out of it, and put that answer in front of a decision-maker in a form they can act on.

Certification: Microsoft Certified: Power BI Data Analyst Associate (PL-300), \$58

LEVEL 2 · 3 MONTHS

Data Analyst

Own the analysis for a team. Someone brings you a question in plain language and you decide how to answer it, do it, and defend the result.

- Power BI to the standard employers specify
- Python and pandas for analysis
- Advanced SQL and warehouse modelling
- Analysis methods and experimentation
- Reporting and communication
- Specialisation elective: mapping and geographic data, health information systems, monitoring and evaluation, or commercial and financial analysis
- Working with AI tools, and checking their output
- Professional core: writing, English and French, client meetings
- Capstone: an analysis a team could run on

Certification: Microsoft Certified: Fabric Data Engineer Associate (DP-700), \$58

LEVEL 3 · 3 MONTHS

Senior Analyst

Run the data function, not just the analysis. Automate what used to be manual, decide how data is handled, and deliver for a client who is paying attention.

- Automation and reproducible pipelines
- Advanced analysis and modelling
- Deeper work in your chosen specialisation
- Data governance, protection and quality at organisation level
- Consulting practice
- Language models in the data function: extraction from documents, classification, and measuring whether they are right
- SmartSana Labs: supervised client engagement
- Portfolio and defence

Certification: Databricks Certified Data Engineer Associate, \$200

Level 1, week by week

WEEK	FROM	FOCUS	WHAT YOU BUILD
1	10 Nov	What analysts are actually paid to do. Spreadsheets as a real data tool: structure, formulas, lookups, pivots.	A genuinely messy dataset, cleaned and documented.
2	16 Nov	Spreadsheet modelling and data thinking. Where numbers come from and how they lie.	A small model with its assumptions written down.
3	23 Nov	SQL I: SELECT, filtering, sorting, grouping, aggregates.	Your first real queries against a live database.
4	30 Nov	SQL II: joins, subqueries, CTEs, window functions.	A multi-table analysis answering a business question.
5	7 Dec	SQL III and data quality: duplicates, nulls, types, validation.	Project 1: an SQL sales and customer case study.
6	14 Dec	Statistics for analysts: distributions, variation, correlation and causation, sampling, when not to trust a number.	A statistical critique of a published claim.
7	4 Jan	Visualisation that works. Looker Studio, free and browser-based.	Project 2: a sales performance dashboard.
8	11 Jan	Power BI on the campus machines: Power Query, shaping, the data model.	A modelled dataset with clean relationships.
9	18 Jan	Power BI II: DAX measures, publishing, row-level security.	Project 3: an inventory and stock-out risk dashboard for a real distributor.
10	25 Jan	Business analysis and the written recommendation. Telling the truth with data, and using an assistant to draft and check without letting it decide.	Project 4: an open-data analysis with a one-page decision memo.
11	1 Feb	Certification week. Portfolio finalised and defended.	You sit PL-300. Demo day, and your Career Passport.

Cohort calendar

STARTS	ENDS	APPLICATIONS CLOSE
Tue 10 Nov 2026	Fri 5 Feb 2027	Sun 1 Nov 2026
Mon 11 Jan 2027	Mon 29 Mar 2027	Sun 3 Jan 2027
Mon 8 Mar 2027	Mon 24 May 2027	Sun 28 Feb 2027
Mon 10 May 2027	Mon 26 Jul 2027	Sun 2 May 2027
Mon 12 Jul 2027	Mon 27 Sep 2027	Sun 4 Jul 2027

Where this trade is practised

WHERE THEY WORK	ROLES YOU WOULD APPLY FOR
Banks, microfinance and insurance	Portfolio analyst · risk and reporting analyst · MIS officer
Telecoms, tech and mobile money	Data analyst · BI analyst · operations analyst
Distribution, retail and manufacturing	Sales and inventory analyst · commercial analyst · supply chain analyst
Health services and public health	Health information officer · data quality officer · programme analyst
Non-profits, NGOs and development agencies	Data officer · monitoring and evaluation officer · reporting officer. A large and often-overlooked employer in Cameroon.
Remote-first employers abroad	Analytics is one of the most portable trades there is, and PL-300 is read the same way in Yaoundé, Lisbon and Toronto.

What we will not promise: a job, a visa, or an employment rate we cannot evidence. We have not run a cohort to completion yet, so this brochure carries no outcome figures and we will not borrow anyone else's.

Enrol or ask a question: <https://academy.smartsana.com/request-information.html> · academy@smartsana.com · +237 694 66 58 35.
Campus open Monday to Friday, 9 am to 9 pm; Saturday, 9 am to 6 pm.

Prices are correct at 9 October 2026. Vendor exam prices are the vendors' own and are re-quoted before purchase. We do not offer the HND, the DQP, the CQP or any other State or MINEFOP qualification; our certificate is not a State diploma (in Cameroon, only the State issues diplomas). The 10 000 FCFA application fee is the enrolment fee: paid once and not refundable. Each tuition payment is refunded in full if you ask within 14 days of making it.